

10 Ways to be a Leader

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L Learn to be more of yourself. There is no magic recipe for leadership. Honesty and authenticity are more compelling than spin. Followers want to be led by a person, not a role.

E Emotional Intelligence is a good thing. Empathising with others is probably more important than very high self-awareness.

A Ask not what the team can do for you – but what can you do for your team.

D Demonstrating strengths gives you credibility, Denying your weaknesses ultimately makes you vulnerable. Do what you say you will do.

E Effective leaders are often seen as enigmatic. They know when to be close and when to be distant – and remember what Machiavelli said about keeping friends close but enemies closer. In the end it's all about relationships.

R Remember where you came from – it's what made you what you are today. Extract the learning from your exposure to different experiences.

S Self-knowledge helps but a strong sense of purpose is more important.

H Help others to be leaders rather than followers.

I Inspire by example. As Ghandi said, be the change you want to see in others.

P Pay attention – to your feelings and how you communicate; how you are seen and heard and which medium works best for you.